

ABSTRCT

In a disposable diaper in which a disposable diaper product main body is formed by at least a top sheet, a back sheet and an absorber interposed between the sheets, and a plurality of design prints are applied to a position which is visible from an outer portion of the disposable diaper product main body, in a width direction of the disposable diaper product main body from a waist opening end portion of a front body to a waist opening end portion of a back body, the disposable diaper is produced by applying the design prints so as to satisfy a relation " $A > B \geq 1/3A$ ", in which a width of the disposable diaper product main body is set to A and a width of a surface of the design prints is set to B. A disposable diaper product package is produced by accommodating a plurality of the disposable diaper products having different designs within the same package.